

NEWS RELEASE

FOR IMMEDIATE RELEASE:

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Free NECC version of GradePad, an iPhone/iPod touch performance assessment tool,
Now available at the iPhone App Store.

July 3, 2009 -- Portage Interactive announces the release of the free NECC version of GradePad, an iPhone/iPod touch performance assessment tool for teachers and trainers. With GradePad, teachers and trainers can manage the groups, create GradePads, assess performance, track improvement, and share data. Teachers and trainers can assess a variety of behaviors and performances with "scoring sheets", or rubrics, with criteria and a rating scale.

"This version of GradePad has 5 observational assessment rubrics for exhibits, presentations, meetings, workshops, and encounters," said Mike Palmquist, GradePads' Designer, "You can add as many groups and individuals as you wish. You can apply any of the 5 assessments to any member of any group."

The free NECC version of GradePad has 5 built-in performance assessment rubrics for evaluating an exhibit, a presentation, a meeting, a workshop, and an encounter. On the standard version of GradePad, Teachers and trainers can create as many of their own GradePads as needed. Create a new GradePad with 4 criteria (such as "Hygiene" or "Posture") and a definition for each criteria ("Organization has a clear thesis with organized points that flow in logical sequence and a clear conclusion.")

Every time teachers and trainers assess an individual, GradePad stores the rating, along with the date and time of the assessment. Teachers and trainers can review all the assessments for an individual and can revise an assessment later. Teachers and trainers can send GradePad assessments to an email account to import them into spreadsheets or databases for inclusion in overall assessment.

The free version also lets you submit data to gradepad.com where the results can of all assessments can be viewed from within GradePad.

These web-posting features demonstrate some of the powerful features available in the "Pro Edition", available later in July of 2009. That upcoming version includes a GradePad.com account so

teachers and trainers can share GradePad rubrics, create groups & assessments online, and manage assessment data for tracking and reporting purposes.

GradePad's main benefits are:

- **Simplicity.**
Teachers and trainers can create GradePad ratings for performance assessments easily and quickly and use them wherever they are.
- **Flexibility.**
GradePads (rubrics with criteria and scales) can be applied to many subjects and disciplines to assess performance, presentations, behaviors, and outcomes.
- **Organization.**
GradePad organizes groups and rubrics. Teachers and trainers have access to all GradePads for any member of any group.
- **Tracking.**
GradePad stores each assessment of each individual. Teachers and trainers can review past ratings right on an iPhone or iPod touch.
- **Sharing.**
GradePad sends assessments to an email account for further data manipulation, reporting and charting.

www.gradepad.com includes 50 other rubric samples such as Science Fair Project, Fluent Reading, Listening Skills, Cooperative Learning, Foreign Language Interview, Sports Participation, Public Interaction, and Lab Work. The site also has user forums, support, and a GradePad blog.

GradePad is in English but GradePads can be created in any Roman-alphabet language.

Any questions, ideas, or inquiries for "private label" versions can be sent to [contact \(at\) gradepad \(dot\) com](mailto:contact@gradepad.com).

Requirements:

Compatible with iPhone and iPod touch

Requires iPhone 2.2.1 Software Update.

Portage Interactive (www.portageinteractive.com) is an independent design and development studio with more than 20 years' experience building innovative, award-winning educational and entertainment applications. The founding partners both work at MECC and The Learning Company for more than a decade - making products like Oregon Trail 3 and Amazon Trail. For clients like Hewlett-Packard, they've developed products like HP/Kung Fu Panda Activity CD. With clients like Plato Learning, they've developed learning software such as Focus Reading. Their 10-year history includes more than 40 published titles.

Besides GradePad, Portage Interactive has self-published www.TeamTreks.com and is in beta with Portazo.com.

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Check out www.gradepad.com for 50 other GradePad rubrics.

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Available at the iPhone App Store

Manage groups.
Assess performance.
Track improvement.
Share data.

Free NECC Edition
\$0.00